

Focus on Furniture

Case Study





Focus On Furniture set standards of excellence for providing all customers with the best style, quality, functionality, and value available for all household furniture and bedding.

Brief

With over 16 retail stores and growing, Focus on Furniture required a solution to improve storage capacity and efficiency for their new warehouse and distribution centre in Hallam – built specifically to better service Focus on Furniture stores around Victoria.

In addition, they needed a partner who could maximise their bulk stock storage while assisting in their transition from another storage site.

The main challenge being, to utilise space with their existing selective racking while vacating their previous storage site.

Solution

After an extensive site review, Bowen Storage designed and installed a pallet storage system to improve warehouse capacity, efficiency, safety, and productivity.

Modular and flexible in design, the structural components are rigorously tested to ensure a safe load capacity for goods of all sizes and weights.

Double deep racking provided over 9700 pallet spaces to maximise storage capacity and density, whilst allowing access to all pallets easily and efficiently.

In order to separate pedestrian and forklift traffic, heavy-duty industrial post handrail was installed to improve warehouse safety. Rack protection guards were installed to prevent accidental damage from forklifts.



Results

Bowen Storage worked directly with Focus on Furniture to deliver quality, cost-effective, robust storage solutions on budget and well ahead of time.

Our solutions focus and partnership approach enabled the project's early completion, two weeks ahead of schedule.

The storage solution improved storage space and capacity, quick and easy access to stored products, and improved operational efficiencies leading to better productivity and profitability. Most importantly, better response times from warehouse to stores for improved customer service and experience.