



# Mercedes Benz

## Case Study





Mercedes-Benz Brighton has been serving the Bayside community for over 40 years. Melbourne's only onsite full-service facility, they pride themselves on having a high-technology service facility using the latest tooling and diagnostic equipment along with skilled technicians that guarantee exceptional quality of workmanship. Genuine manufacturer parts and merchandise can be purchased directly from their parts department.

### **Brief**

With a commitment to exceptional service and customer support to the automotive industry, Barloworld Mercedes Benz needed a storage solution to improve spare parts storage capacity and efficiency within their dealerships.

The brief was to accommodate a full range of automotive parts in a limited area, maximising the use of floor space while permitting prompt regular access to all items.

## Solution

Bowen Storage reconfigured the small space available and created a series of storage systems that improved both capacity and efficiency in the dealership.

Stow selective pallet racking system was chosen with custom dividers, making it easier to store, segregate and access heavy and bulky parts.

Boscotek high-density storage cabinets provided an effective storage solution for the small automotive parts. For lightweight automotive parts, Sigma shelving system was installed, designed for stability, high capacity, and low cost.

The tailored solution included the design and installation of high-quality mobile workbenches, maximising ease and efficiency in pick and despatch parts.



## Results

Bowen Storage worked in partnership with Barloworld Mercedes to deliver the maximum use of the limited available space.

By reconfiguring the floor layout, all stock parts now fit into the small, existing space. The new, efficient, and effective storage solution allows Barloworld to enhance operational efficiencies, enabling the best service and support provided to customers.

The innovative design has reduced the storage footprint, enabling easy access to stock and a highly functional, user-friendly storage layout.

